

ELIXUER

2026 MEDIA KIT



MISSION STATEMENT

Elixuer is an online women's magazine that aspires to engage its audience with relevant content on beauty, style, relationships, and luxury. *Elixuer* is consistently inclusive, creative, and forward-thinking.



ABOUT

Elixuer Magazine empowers and engages women with inclusive, creative, and forward-thinking content that inspires beauty, style, relationships, and luxury living.



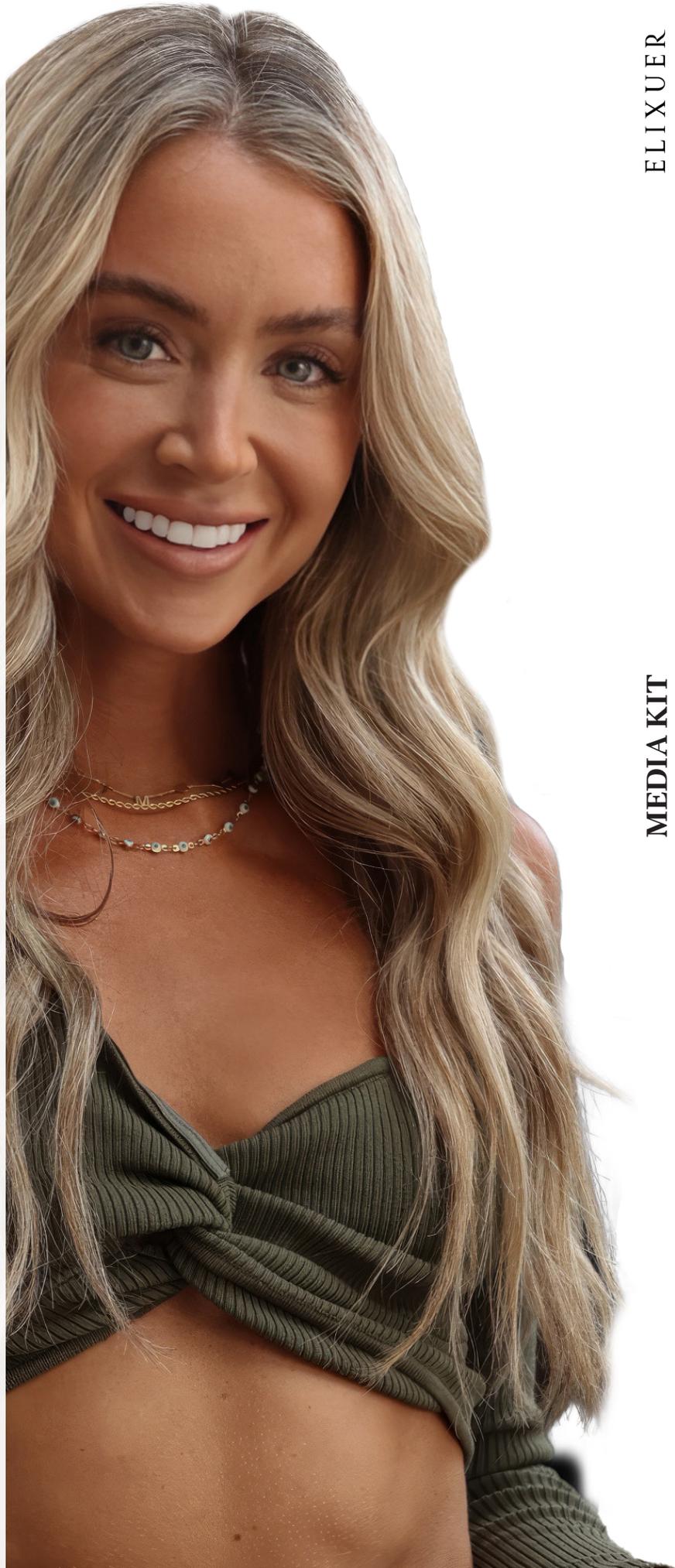
EDITORIAL CALENDAR

4 Quarterly Digital Issues

ISSUE	CONTENT DUE	LAUNCH DATE
Spring	Jan '25	Mid-March
Summer	Apr '26	Mid-June
Fall	Jul '26	Mid-September
Winter	Oct '26	Mid-December

Elixuer Magazine releases four digital issues each year to deliver fresh, timely content that speaks to our readers' evolving interests and lifestyles. Each quarter brings a unique theme, including highlights in Women's Inc., Style, Beauty, and Luxury. Our editorial calendar ensures coverage of seasonal trends, industry insights, and exclusive interviews with trailblazing women, keeping our readers engaged and inspired throughout the year.

For more information, please contact
at **647-479-9804** or **support@elixuer.com**



ELIXUER

MEDIA KIT

EDITORIAL

A mix of excellence.

— TOP 3 AREAS OF FOCUS —

BEAUTY	39%
STYLE	27%
LUXURY	26%

ADVICE & OTHER	8%
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ELIXUER READERS

READERSHIP: 31,500

REACH: Canada and USA

MEDIAN AGE: 36

MEDIAN HHI: \$ 149,242

MALE/FEMALE: 15%/85%

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DIGITAL PRESENCE

Elixuer.com

Explore Elixuer at elixuer.com, where inclusive, forward-thinking content inspires readers across beauty, style, relationships, and luxury living. Our site brings exclusive features and fresh perspectives—all open for exploration.

Newsletter

Our weekly newsletter keeps subscribers engaged with curated stories and updates, delivering the latest in lifestyle and inspiration directly to their inboxes.

Social Media

On social media, Elixuer connects with its audience across platforms: TikTok for trendsetting video content, Instagram for stunning visual storytelling, and LinkedIn for professional insights and industry engagement.

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Women Inc.

Women's Inc features interviews with influential women, highlighting their personal and professional journeys. From entrepreneurs to public figures, these stories inspire by showcasing their challenges, successes, and leadership.

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Luxury

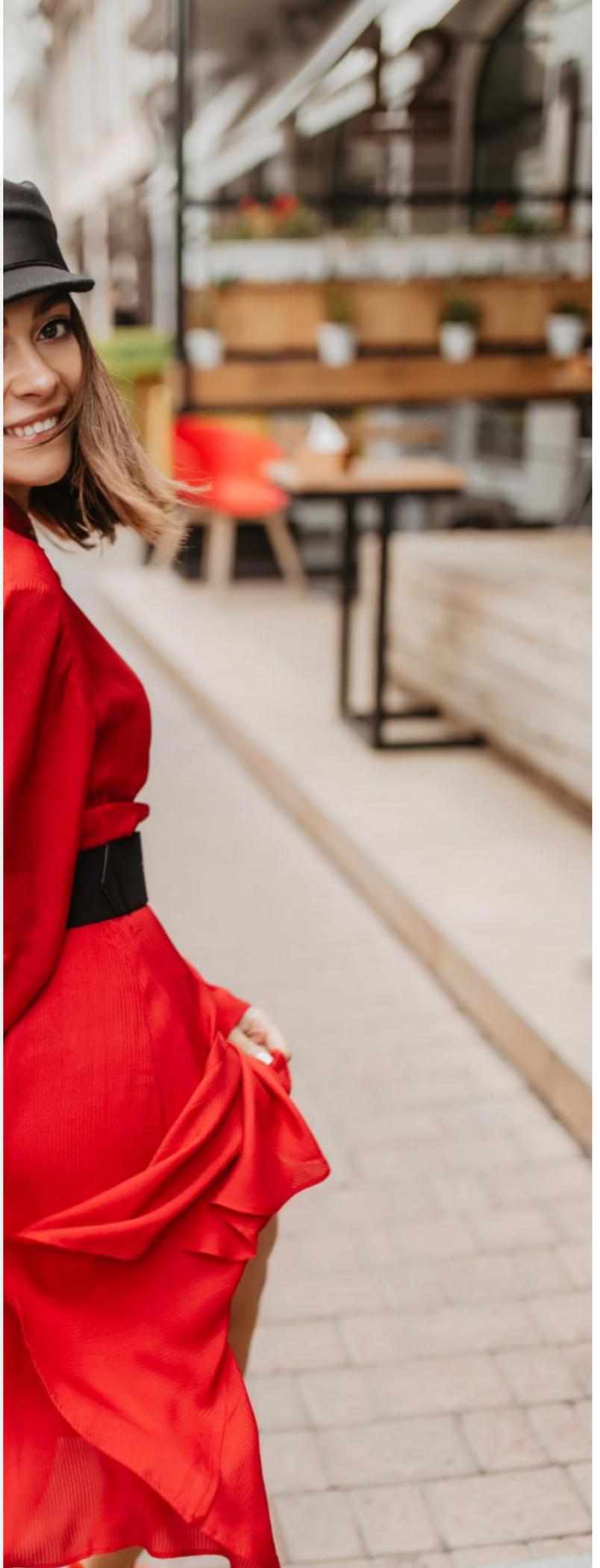
Showcases the finest in design, travel, and lifestyle, offering a glimpse into exclusive experiences and coveted essentials that elevate everyday life.

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Style

Discover the latest in fashion trends, timeless looks, and wardrobe essentials that inspire confidence and celebrate individuality.

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Beauty

Explore skincare, makeup, and self-care tips to help you shine. From expert advice to product insights, find everything you need for radiant, healthy skin.

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Relationships

Advice from experts on romance, friends, family, and more.

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AD RATES

RATE BASE **1,350,000**
SIZE **1-3x 4-6x**

FULL COLOUR

OUTSIDE BACK COVER	\$1,890	\$1,650
INSIDE FRONT COVER	\$1,800	\$1,570
INSIDE BACK COVER	\$1,760	\$1,760
FULL PAGE	\$1,585	\$1,525
1/2 PAGE	\$770	\$735
2/5 PAGE	\$650	\$565
1/3 PAGE	\$595	\$505
1/4 PAGE	\$485	\$450
1/5 PAGE	\$460	\$395
1/6 PAGE	\$355	\$295

WEBSITE DISPLAY ADS	SIZE	PER MONTH
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BANNER	728x90 px	\$525
BIG BOX	300x250 px	\$395
HALF PAGE	300x600 px	\$465

WOMEN INC FEATURE

WEBSITE & MAGAZINE INTERVIEW/ARTICLE	\$700
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AD DIMENSIONS

AD SIZE	WIDTH	HEIGHT
Two Page	16.5"	10.875"
One Page	8.25"	10.875"
1/2 Page (Vertical)	5.43"	10.875"
1/2 Page (Horizontal)	8.25"	5.43"
2/5 Page (Vertical)	3.3"	3.62"
1/3 Page (Vertical)	2.75"	3.62"
1/4 Page (Vertical)	2.06"	2.71"
1/5 Page (Vertical)	1.65"	1.81"
1/6 Page (Vertical)	1.375"	1.8125"



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